

# Privacy Policy

Your privacy is important to us. PlanWorks safeguards your information through industry-leading technology and business practices.

The following Privacy Policy is effective September 1, 2020, and may be updated from time to time on this website.

By your use of this website or PlanWorks' Services, described further in our Terms of Use, you consent to the terms of this Privacy Policy. This Privacy Policy, together with PlanWorks' Terms of Use, together form the "Agreement".

# **Collection of Information**

You do not need to disclose any personally identifiable information if and when you visit our website. We only collect personally identifiable information from you if you choose to contact PlanWorks. Information you provide to us in requesting a consultation or during a consultation will be kept confidential and will not be disseminated to third parties without your consent except for the purpose for which you seek PlanWorks' services. Such information will be used solely for the purpose of reviewing and applying for third-party insurance plans. We do not knowingly collect personal information from minor children.

We may use browser cookies to collect information that is not personally identifiable, and this website may use web beacons or similar tracking technologies to allow us to track website usage. We may combine this non-personally identifiable information with similar information collected from other users in order to help improve our website and its services, or to gauge the usefulness of our web pages, or certain links to or from our website. We do not use this data in any way to create or maintain a personal profile of you.

## Information Disclosure

We do not share your personally identifiable information obtained through this website with third parties without your consent.

If you apply for an insurance plan or product, we must disclose your personal information in order to process the application. You are responsible for reviewing the privacy policy of that third-party insurance company.

We may share information with our corporate affiliates (such as parent companies, sister companies, subsidiaries, joint ventures, or other companies under common control) or another company with plans to acquire our business or assets. We may share your information with corporate service providers who perform services such as website administration, technical support, payment processing, or administrative tasks. We may disclose information as legally required in response to a subpoena, warrant, or court order, or to exercise our right to defend a legal claim or to investigate the suspected violation of our policies.

## **External Website Links**

This website may contain links to websites maintained by people, companies or entities unaffiliated with PlanWorks. These links are provided for informational purposes, and provision of such links does not in any way imply an endorsement of such external websites. Please be advised that third-party websites are governed only by their own privacy policies. We have not reviewed nor are we responsible for privacy policies of any third-party websites that may be linked from our website.

## **Email Communications**

You may elect to no longer receive email communications from PlanWorks at any time by responding to an email with the word 'Unsubscribe" in the title.

If you have questions, comments, concerns or feedback regarding this Agreement or our Services, please contact us at support@planworks.com.